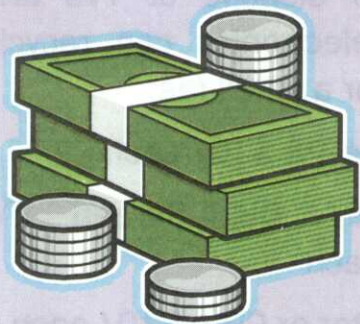


Now for the good news!

You don't even have to worry about disposing of your old analog TV, or about buying a new, expensive digital TV!

Retailers will offer analog-to-digital converter boxes. Even better: Starting January 1, 2008, all U.S. households can request up to two, \$40 coupons for these converters from the Department of Commerce's National Telecommunication and Information Administration.



For more information

What to do?:

http://www.dtvanswers.com/dtv_how.html

Converter box information:

<http://www.ntia.doc.gov/dtvcoupon/index.html>

Converter box coupon information/request:

1-888-DTV-2009 (1-888-388-2009)

Or click on the NTIA Web site above.

For more information on Sen. Mark Miller's bill proposing that video display devices must be recycled, call the Portage County Solid Waste Department, or see our fact sheet online.



Portage County Solid Waste Department

600 Moore Road
Plover, WI 54467

Phone: 715-345-5969

Fax: 715-345-5971

www.co.portage.wi.us

"Nothing in nature is exhausted in its first use."
- Ralph Waldo Emerson

Electronics Recycling



Portage County
Solid Waste Department

715-345-5969

**Disposing of electronics
can be dangerous**

Electronics like computers and televisions contain several toxic metals and other substances that could cause health and environmental problems if they continue to be placed in landfills.

These metals and substances include lead, cadmium, mercury, arsenic, beryllium and chromium.

By recycling these electronics, you can help reduce the possible impact of these elements.

In addition, recycling allows different industries to re-use materials like glass and metal.

This may translate into lower retail costs for you!



**Digital TV switch will
impact landfills**

The state legislature, other solid waste departments and industry officials are already considering and preparing for the impact of the electronic waste that could accumulate due to the new law requiring TV stations to start sending digital signals in 2009.



While this move will free up analog spectrum for broadband services and emergency response frequencies, it could also lead to many households getting rid of what they consider to be "obsolete" televisions.

According to Classic Computer Recovery, Inc.'s article "The TV Storm is Coming... Is America Ready?," if one in four house-

holds dispose of one analog TV, the total impact in 2008 and 2009 will be as follows:

- Number of TVs disposed: 28,500,000
- Pounds: 1,995,000,000
- Est. landfill cost: \$39.9 million

Recycle!!!



The state of Wisconsin and some Solid Waste Departments, including Portage County's, are considering requiring that electronics be recycled. Even though this is not law yet, Portage County residents who wish to dispose of TVs and other electronics can recycle them for a small fee:

Portable TV: \$10/ each

Console/ Big Screen TV: \$20/ each

Computer or CPU: \$10/ each