

Funding and Supplies  
provided by grants and  
donations .

Product availability is  
dependent on current  
funds available.



HOLY SPIRIT PARISH

STEVENS POINT, WI

SOCIAL JUSTICE COMMITTEE

St. Bronislava Church  
Social Concerns Committee  
Plover, WI



PORTAGE COUNTY  
HEALTH AND HUMAN SERVICES  
Division of Public Health

For more Information  
or to make a referral  
Please Contact

Portage County Health  
and Human Services

At 715-345-5350  
Choose Option #8

Ask to speak to a  
Prenatal Care Nurse

Or

Fax referral to:

715-345-5760

Attn: Prenatal Care  
Coordination



# Breastfeeding Resources Assistance



Offered through the  
Prenatal Care Coordination Program (PNCC)  
and

Women Infant Children's Nutrition Program (WIC)

## Why Breastfeed?

- Breastmilk is a **FIRST FOOD**, uniquely designed for the human infant.
- The World-Health Organization (WHO) and the American Academy of Pediatrics (AAP) recommend exclusive breastfeeding for infants for at least the first 6 months.
- Breastfeeding is a poverty prevention strategy and leads to healthier outcomes for both baby and mother.

## How will Breastfeeding Resources Assistance (BRA) Help?

- Reduces strain on budgets by providing breastfeeding supplies to women with low incomes who are referred
- Allows mothers quick access to essential supplies that support early and successful breastfeeding through a breastfeeding support person in PNCC and WIC
- Increases likelihood and length of time a mother will breastfeed

## What Type of Supplies Are Provided?

- \*Milk Storage bags
- \*Nursing bra
- \*hands free pumping bra
- \*Gel packs
- \*Nursing Pads
- \*Nipple shields

