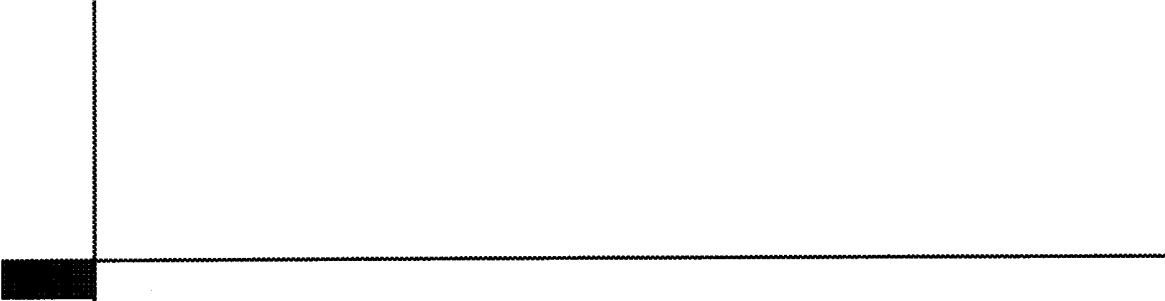


## Appendix B

### Portage County Comprehensive Planning and Zoning Survey Final Report

December, 2001

Town of Buena Vista  
Comprehensive Plan  
2005



Portage County  
Comprehensive  
Planning & Zoning  
Survey

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**Final Report**

**December, 2001**

*Town of Buena Vista*

**Prepared By:**

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Stevens Point, WI 54481  
715-344-2725**

## Buena Vista Planning Survey

### County Trends and Land Use

**1. From the year 2000 to 2020, Portage County's population is projected to increase 21 percent from 67,182 to 81,242. At what rate would you like to see growth occur?**

	Responses	Percent
Faster than projected	3	3%
Present projected rate of growth	33	35%
Slower than projected	47	49%
No growth	8	8%
Don't Know	4	4%
<b>Total</b>	<b>95</b>	<b>100%</b>

**2. The following types of growth should be encouraged within Portage County**

**Single family residential**

	Responses	Percent
1- Strongly Disagree	3	3%
2-Disagree	9	9%
3-Neutral	16	16%
4-Agree	34	35%
5-Strongly Agree	33	34%
DK-Don't Know	2	2%
<b>Total</b>	<b>97</b>	<b>100%</b>

Valid cases	95
Average	3.9

**Multi-family residential**

	Responses	Percent
1- Strongly Disagree	11	12%
2-Disagree	15	16%
3-Neutral	31	33%
4-Agree	24	25%
5-Strongly Agree	10	11%
DK-Don't Know	4	4%
<b>Total</b>	<b>95</b>	<b>100%</b>

Valid cases	91
Average	3.1

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**Rural residential**

	Responses	Percent
1- Strongly Disagree	15	16%
2-Disagree	18	19%
3-Neutral	24	25%
4-Agree	20	21%
5-Strongly Agree	17	18%
DK-Don't Know	2	2%
Total	96	100%
Valid cases	94	
Average	3.1	

**Family farms**

	Responses	Percent
1- Strongly Disagree	1	1%
2-Disagree	0	0%
3-Neutral	17	18%
4-Agree	32	34%
5-Strongly Agree	44	46%
DK-Don't Know	1	1%
Total	95	100%
Valid cases	94	
Average	4.3	

**Small businesses**

	Responses	Percent
1- Strongly Disagree	3	3%
2-Disagree	0	0%
3-Neutral	7	7%
4-Agree	47	49%
5-Strongly Agree	37	39%
DK-Don't Know	2	2%
Total	96	100%
Valid cases	94	
Average	4.2	

**Hobby farms**

	Responses	Percent
1- Strongly Disagree	4	4%
2-Disagree	9	9%
3-Neutral	32	33%
4-Agree	34	35%
5-Strongly Agree	15	16%
DK-Don't Know	2	2%
Total	96	100%
Valid cases	94	
Average	3.5	

**Large corporate farms**

	Responses	Percent
1- Strongly Disagree	39	41%
2-Disagree	22	23%
3-Neutral	23	24%
4-Agree	5	5%
5-Strongly Agree	4	4%
DK-Don't Know	3	3%
Total	96	100%
Valid cases	93	
Average	2.1	

**Large retail outlets/centers**

	Responses	Percent
1- Strongly Disagree	18	19%
2-Disagree	21	22%
3-Neutral	26	27%
4-Agree	20	21%
5-Strongly Agree	8	8%
DK-Don't Know	3	3%
Total	96	100%
Valid cases	93	
Average	2.8	

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<u>Light industry</u>			<u>Heavy industry</u>		
	Responses	Percent		Responses	Percent
1- Strongly Disagree	5	5%	1- Strongly Disagree	20	21%
2-Disagree	4	4%	2-Disagree	17	18%
3-Neutral	16	16%	3-Neutral	21	22%
4-Agree	47	48%	4-Agree	21	22%
5-Strongly Agree	23	24%	5-Strongly Agree	13	14%
DK-Don't Know	2	2%	DK-Don't Know	3	3%
Total	97	100%	Total	95	100%
Valid cases	95		Valid cases	92	
Average	3.8		Average	2.9	

**3. Local units of government have the responsibility to protect property owners and the community by regulating land use.**

	Responses	Percent
1- Strongly Disagree	6	6%
2-Disagree	13	13%
3-Neutral	11	11%
4-Agree	48	48%
5-Strongly Agree	20	20%
DK-Don't Know	1	1%
Total	99	100%
Valid cases	98	
Average	3.6	

**4. The use of zoning regulations is beneficial.**

	Responses	Percent
1- Strongly Disagree	5	5%
2-Disagree	11	11%
3-Neutral	14	14%
4-Agree	47	48%
5-Strongly Agree	19	20%
DK-Don't Know	1	1%
Total	97	100%
Valid cases	96	
Average	3.7	

**5. People should be allowed to develop their property any way they see fit.**

	Responses	Percent
1- Strongly Disagree	25	25%
2-Disagree	29	29%
3-Neutral	18	18%
4-Agree	16	16%
5-Strongly Agree	11	11%
DK-Don't Know	0	0%
Total	99	100%
Valid cases	99	
Average	2.6	

**Housing**

**6. Ideal urban neighborhoods would include homes as well as:**

<u><b>Apartments</b></u>			<u><b>Shopping</b></u>		
	Responses	Percent		Responses	Percent
1- Strongly Disagree	6	7%	1- Strongly Disagree	4	4%
2-Disagree	11	12%	2-Disagree	4	4%
3-Neutral	21	23%	3-Neutral	12	13%
4-Agree	38	41%	4-Agree	52	55%
5-Strongly Agree	14	15%	5-Strongly Agree	19	20%
DK-Don't Know	2	2%	DK-Don't Know	3	3%
Total	92	100%	Total	94	100%
Valid cases	90		Valid cases	91	
Average	3.5		Average	3.9	

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**Employment**

	Responses	Percent
1- Strongly Disagree	0	0%
2-Disagree	4	4%
3-Neutral	18	19%
4-Agree	44	47%
5-Strongly Agree	26	28%
DK-Don't Know	2	2%
Total	94	100%
Valid cases	92	
Average	4.0	

**Parks**

	Responses	Percent
1- Strongly Disagree	1	1%
2-Disagree	3	3%
3-Neutral	10	11%
4-Agree	37	39%
5-Strongly Agree	41	44%
DK-Don't Know	2	2%
Total	94	100%
Valid cases	92	
Average	4.2	

**Sidewalks**

	Responses	Percent
1- Strongly Disagree	5	5%
2-Disagree	9	10%
3-Neutral	14	15%
4-Agree	41	44%
5-Strongly Agree	23	24%
DK-Don't Know	2	2%
Total	94	100%
Valid cases	92	
Average	3.7	

**Schools**

	Responses	Percent
1- Strongly Disagree	1	1%
2-Disagree	3	3%
3-Neutral	6	6%
4-Agree	48	51%
5-Strongly Agree	35	37%
DK-Don't Know	1	1%
Total	94	100%
Valid cases	93	
Average	4.2	

**Alleys**

	Responses	Percent
1- Strongly Disagree	9	10%
2-Disagree	30	33%
3-Neutral	23	26%
4-Agree	15	17%
5-Strongly Agree	11	12%
DK-Don't Know	2	2%
Total	90	100%
Valid cases	88	
Average	2.9	

**7. Other than farm residences, what types of housing would be appropriate in rural areas**

**Single family (2+ acre)**

	Responses	Percent
1- Strongly Disagree	5	5%
2-Disagree	2	2%
3-Neutral	11	11%
4-Agree	43	45%
5-Strongly Agree	34	35%
DK-Don't Know	1	1%
Total	96	100%

Valid cases	95
Average	4.0

**Duplexes**

	Responses	Percent
1- Strongly Disagree	37	39%
2-Disagree	30	32%
3-Neutral	16	17%
4-Agree	9	10%
5-Strongly Agree	1	1%
DK-Don't Know	1	1%
Total	94	100%

Valid cases	93
Average	2.0

**Mobile home parks**

	Responses	Percent
1- Strongly Disagree	49	52%
2-Disagree	19	20%
3-Neutral	18	19%
4-Agree	7	7%
5-Strongly Agree	1	1%
DK-Don't Know	1	1%
Total	95	100%

Valid cases	94
Average	1.9

**Single family (<2 acre)**

	Responses	Percent
1- Strongly Disagree	29	31%
2-Disagree	23	25%
3-Neutral	11	12%
4-Agree	18	19%
5-Strongly Agree	11	12%
DK-Don't Know	1	1%
Total	93	100%

Valid cases	92
Average	2.6

**Multi-family apartments**

	Responses	Percent
1- Strongly Disagree	41	44%
2-Disagree	34	36%
3-Neutral	14	15%
4-Agree	3	3%
5-Strongly Agree	1	1%
DK-Don't Know	1	1%
Total	94	100%

Valid cases	93
Average	1.8

**No new non-farm housing**

	Responses	Percent
1- Strongly Disagree	23	25%
2-Disagree	25	27%
3-Neutral	20	22%
4-Agree	11	12%
5-Strongly Agree	9	10%
DK-Don't Know	5	5%
Total	93	100%

Valid cases	88
Average	2.5



**8. My city/village/township has a need for more:**

**Moderately priced homes**

	Responses	Percent
1- Strongly Disagree	8	8%
2-Disagree	7	7%
3-Neutral	25	26%
4-Agree	36	38%
5-Strongly Agree	14	15%
DK-Don't Know	6	6%
Total	96	100%
Valid cases	90	
Average	3.5	

**Higher priced homes**

	Responses	Percent
1- Strongly Disagree	19	20%
2-Disagree	30	32%
3-Neutral	30	32%
4-Agree	8	9%
5-Strongly Agree	3	3%
DK-Don't Know	3	3%
Total	93	100%
Valid cases	90	
Average	2.4	

**Manufactured(mobile) homes**

	Responses	Percent
1- Strongly Disagree	36	39%
2-Disagree	28	30%
3-Neutral	16	17%
4-Agree	7	8%
5-Strongly Agree	1	1%
DK-Don't Know	5	5%
Total	93	100%
Valid cases	88	
Average	2.0	

**Public/subsidized housing**

	Responses	Percent
1- Strongly Disagree	26	28%
2-Disagree	30	32%
3-Neutral	25	27%
4-Agree	9	10%
5-Strongly Agree	0	0%
DK-Don't Know	3	3%
Total	93	100%
Valid cases	90	
Average	2.2	

**Multi-unit rental housing**

	Responses	Percent
1- Strongly Disagree	29	32%
2-Disagree	33	36%
3-Neutral	19	21%
4-Agree	7	8%
5-Strongly Agree	0	0%
DK-Don't Know	4	4%
Total	92	100%
Valid cases	88	
Average	2.0	

**Housing for seniors**

	Responses	Percent
1- Strongly Disagree	11	12%
2-Disagree	15	16%
3-Neutral	25	27%
4-Agree	30	32%
5-Strongly Agree	8	9%
DK-Don't Know	5	5%
Total	94	100%
Valid cases	89	
Average	3.1	

**9. The overall quality of housing in my city/village/township is good.**

	Responses	Percent
1- Strongly Disagree	1	1%
2-Disagree	6	6%
3-Neutral	21	21%
4-Agree	52	53%
5-Strongly Agree	14	14%
DK-Don't Know	4	4%
Total	98	100%
Valid cases	94	
Average	3.8	

**10. Government should provide financial assistance for lower income residents to maintain and improve their homes.**

	Responses	Percent
1- Strongly Disagree	10	10%
2-Disagree	18	18%
3-Neutral	27	27%
4-Agree	28	28%
5-Strongly Agree	11	11%
DK-Don't Know	5	5%
Total	99	100%
Valid cases	94	
Average	3.1	

**Utilities & Community Facilities**

**11. New homes and businesses should be encouraged :**

**11a. Primarily in communities where sewer and water are available...**

	Responses	Percent
1- Strongly Disagree	2	2%
2-Disagree	4	4%
3-Neutral	12	13%
4-Agree	42	44%
5-Strongly Agree	32	34%
DK-Don't Know	3	3%
Total	95	100%

Valid cases                    92  
 Average                        4.1

**11b. Next to communities where sewer and water could be extended...**

	Responses	Percent
1- Strongly Disagree	6	6%
2-Disagree	11	12%
3-Neutral	20	22%
4-Agree	48	52%
5-Strongly Agree	6	6%
DK-Don't Know	2	2%
Total	93	100%

Valid cases                    91  
 Average                        3.4

**11c. Anywhere in the County, with or without sewer and water services...**

	Responses	Percent
1- Strongly Disagree	21	22%
2-Disagree	28	29%
3-Neutral	21	22%
4-Agree	13	14%
5-Strongly Agree	9	9%
DK-Don't Know	3	3%
Total	95	100%

Valid cases                    92  
 Average                        2.6

**12. Future boundaries should be established for municipal water and sanitary sewer systems.**

	Responses	Percent
1- Strongly Disagree	3	3%
2-Disagree	4	4%
3-Neutral	30	30%
4-Agree	40	40%
5-Strongly Agree	18	18%
DK-Don't Know	4	4%
Total	99	100%
Valid cases	95	
Average	3.7	

**13. The boundaries described in Question 12 should be**

	Responses	Percent
Very inflexible, essentially stopping development outside of the boundary.	15	16%
Somewhat flexible, allowing for some development outside the boundary	73	79%
Very flexible, allowing anyone who asks for sewer and water to get it wherever they are.	4	4%
Total	92	100%

**14. How would you rate each of the following local services.**

**Sanitary sewer**

	Responses	Percent
1-Very Poor	1	1%
2-Poor	0	0%
3-Average	12	13%
4-Good	8	9%
5-Excellent	4	4%
DU-Don't Use	68	73%
Total	93	100%
Valid cases	25	
Average	3.6	

**Municipal water**

	Responses	Percent
1-Very Poor	0	0%
2-Poor	1	1%
3-Average	11	12%
4-Good	8	9%
5-Excellent	4	4%
DU-Don't Use	69	74%
Total	93	100%
Valid cases	24	
Average	3.6	

**Police protection**

	Responses	Percent
1-Very Poor	2	2%
2-Poor	4	4%
3-Average	37	38%
4-Good	39	40%
5-Excellent	10	10%
DU-Don't Use	5	5%
Total	97	100%
Valid cases	92	
Average	3.6	

**Fire protection**

	Responses	Percent
1-Very Poor	2	2%
2-Poor	5	5%
3-Average	37	39%
4-Good	38	40%
5-Excellent	7	7%
DU-Don't Use	5	5%
Total	94	100%
Valid cases	89	
Average	3.5	

**Ambulance service**

	Responses	Percent
1-Very Poor	2	2%
2-Poor	3	3%
3-Average	34	36%
4-Good	33	35%
5-Excellent	10	11%
DU-Don't Use	13	14%
Total	95	100%
Valid cases	82	
Average	3.6	

**Social service**

	Responses	Percent
1-Very Poor	0	0%
2-Poor	3	3%
3-Average	30	32%
4-Good	27	29%
5-Excellent	2	2%
DU-Don't Use	32	34%
Total	94	100%
Valid cases	62	
Average	3.5	

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**Garbage collection**

	Responses	Percent
1-Very Poor	2	2%
2-Poor	0	0%
3-Average	25	27%
4-Good	38	41%
5-Excellent	5	5%
DU-Don't Use	23	25%
Total	93	100%
Valid cases	70	
Average	3.6	

**Library**

	Responses	Percent
1-Very Poor	0	0%
2-Poor	2	2%
3-Average	15	15%
4-Good	50	52%
5-Excellent	13	13%
DU-Don't Use	17	18%
Total	97	100%
Valid cases	80	
Average	3.9	

**Parks**

	Responses	Percent
1-Very Poor	0	0%
2-Poor	2	2%
3-Average	22	23%
4-Good	51	53%
5-Excellent	9	9%
DU-Don't Use	12	12%
Total	96	100%
Valid cases	84	
Average	3.8	

**Recycling program**

	Responses	Percent
1-Very Poor	2	2%
2-Poor	5	5%
3-Average	27	29%
4-Good	42	45%
5-Excellent	8	9%
DU-Don't Use	9	10%
Total	93	100%
Valid cases	84	
Average	3.6	

**Education**

	Responses	Percent
1-Very Poor	0	0%
2-Poor	4	4%
3-Average	25	27%
4-Good	30	32%
5-Excellent	11	12%
DU-Don't Use	23	25%
Total	93	100%
Valid cases	70	
Average	3.7	

**Recreation programs**

	Responses	Percent
1-Very Poor	0	0%
2-Poor	6	6%
3-Average	28	29%
4-Good	28	29%
5-Excellent	5	5%
DU-Don't Use	29	30%
Total	96	100%
Valid cases	67	
Average	3.5	

**Agricultural, Natural, & Cultural Resources**

**16. Portage County should work with farmers to identify and protect productive agricultural regions.**

	Responses	Percent
1- Strongly Disagree	1	1%
2-Disagree	3	3%
3-Neutral	9	9%
4-Agree	37	38%
5-Strongly Agree	46	47%
DK-Don't Know	1	1%
Total	97	100%
Valid cases	96	
Average	4.3	

**17. Local units of government in Portage County should address the issue of development in productive agricultural regions by:**

**17a. Preserving farmland at all costs**

	Responses	Percent
1- Strongly Disagree	1	1%
2-Disagree	13	14%
3-Neutral	23	24%
4-Agree	36	38%
5-Strongly Agree	21	22%
DK-Don't Know	1	1%
Total	95	100%
Valid cases	94	
Average	3.7	

**17b. Protecting productive farmland, but allowing growth in areas not suitable for agricultural use.**

	Responses	Percent
1- Strongly Disagree	3	3%
2-Disagree	10	10%
3-Neutral	15	16%
4-Agree	47	49%
5-Strongly Agree	20	21%
DK-Don't Know	1	1%
Total	96	100%
Valid cases	95	
Average	3.7	

**17c. Not protecting farmland, let owners develop as they see fit**

	Responses	Percent
1- Strongly Disagree	43	45%
2-Disagree	28	29%
3-Neutral	19	20%
4-Agree	3	3%
5-Strongly Agree	2	2%
DK-Don't Know	1	1%
Total	96	100%
Valid cases	95	
Average	1.9	

**18. The rural economy of Portage County should be protected by having growth directed into and around existing developed areas.**

	Responses	Percent
1- Strongly Disagree	1	1%
2-Disagree	5	5%
3-Neutral	18	18%
4-Agree	46	47%
5-Strongly Agree	26	27%
DK-Don't Know	2	2%
Total	98	100%
Valid cases	96	
Average	3.9	



**19. My city/village/township should make an effort to identify and protect the following:**

**19a. Woodlands**

	Responses	Percent
1- Strongly Disagree	0	0%
2-Disagree	3	3%
3-Neutral	14	14%
4-Agree	41	42%
5-Strongly Agree	38	39%
DK-Don't Know	2	2%
Total	98	100%
Valid cases	96	
Average	4.2	

**19c. Open spaces**

	Responses	Percent
1- Strongly Disagree	0	0%
2-Disagree	6	6%
3-Neutral	26	27%
4-Agree	33	34%
5-Strongly Agree	26	27%
DK-Don't Know	7	7%
Total	98	100%
Valid cases	91	
Average	3.9	

**19e. Endangered species habitat**

	Responses	Percent
1- Strongly Disagree	1	1%
2-Disagree	8	8%
3-Neutral	17	17%
4-Agree	33	34%
5-Strongly Agree	36	37%
DK-Don't Know	3	3%
Total	98	100%
Valid cases	95	
Average	4.0	

**19b. Wetlands and floodplains**

	Responses	Percent
1- Strongly Disagree	0	0%
2-Disagree	2	2%
3-Neutral	14	14%
4-Agree	41	42%
5-Strongly Agree	37	38%
DK-Don't Know	4	4%
Total	98	100%
Valid cases	94	
Average	4.2	

**19d. Lakes, rivers and streams**

	Responses	Percent
1- Strongly Disagree	0	0%
2-Disagree	1	1%
3-Neutral	7	7%
4-Agree	43	44%
5-Strongly Agree	44	45%
DK-Don't Know	3	3%
Total	98	100%
Valid cases	95	
Average	4.4	

**19f. Parkland, existing and future**

	Responses	Percent
1- Strongly Disagree	0	0%
2-Disagree	3	3%
3-Neutral	11	11%
4-Agree	46	47%
5-Strongly Agree	32	33%
DK-Don't Know	6	6%
Total	98	100%
Valid cases	92	
Average	4.2	

**19g. Historic and cultural sites**

	Responses	Percent
1- Strongly Disagree	0	0%
2-Disagree	2	2%
3-Neutral	19	19%
4-Agree	44	45%
5-Strongly Agree	26	27%
DK-Don't Know	7	7%
Total	98	100%
Valid cases	91	
Average	4.0	

**20. The following represent a threat to the quality of Portage County's groundwater:**

**20a. Residential runoff**

	Responses	Percent
1- Strongly Disagree	1	1%
2-Disagree	8	8%
3-Neutral	23	24%
4-Agree	41	43%
5-Strongly Agree	19	20%
DK-Don't Know	3	3%
Total	95	100%
Valid cases	92	
Average	3.8	

**20b. Agricultural pesticides and fertilizers**

	Responses	Percent
1- Strongly Disagree	0	0%
2-Disagree	4	4%
3-Neutral	14	15%
4-Agree	46	48%
5-Strongly Agree	29	30%
DK-Don't Know	3	3%
Total	96	100%
Valid cases	93	
Average	4.1	

**20c. Manure and liquid waste application**

	Responses	Percent
1- Strongly Disagree	1	1%
2-Disagree	9	9%
3-Neutral	24	25%
4-Agree	38	39%
5-Strongly Agree	17	18%
DK-Don't Know	8	8%
Total	97	100%
Valid cases	89	
Average	3.7	

**20e. Sewage holding tank and septic tank spreading**

	Responses	Percent
1- Strongly Disagree	1	1%
2-Disagree	16	16%
3-Neutral	31	32%
4-Agree	28	29%
5-Strongly Agree	12	12%
DK-Don't Know	9	9%
Total	97	100%
Valid cases	88	
Average	3.4	

**20g. Industrial waste land spreading**

	Responses	Percent
1- Strongly Disagree	0	0%
2-Disagree	7	7%
3-Neutral	16	16%
4-Agree	35	36%
5-Strongly Agree	27	28%
DK-Don't Know	12	12%
Total	97	100%
Valid cases	85	
Average	4.0	

**20d. Commercial/Industrial storm water runoff and infiltration**

	Responses	Percent
1- Strongly Disagree	0	0%
2-Disagree	4	4%
3-Neutral	20	21%
4-Agree	43	46%
5-Strongly Agree	19	20%
DK-Don't Know	8	9%
Total	94	100%
Valid cases	86	
Average	3.9	

**20f. Improperly abandoned wells**

	Responses	Percent
1- Strongly Disagree	1	1%
2-Disagree	10	10%
3-Neutral	30	31%
4-Agree	33	34%
5-Strongly Agree	12	12%
DK-Don't Know	11	11%
Total	97	100%
Valid cases	86	
Average	3.5	

**20h. municipal waste and sludge land spreading**

	Responses	Percent
1- Strongly Disagree	0	0%
2-Disagree	10	10%
3-Neutral	23	24%
4-Agree	33	34%
5-Strongly Agree	17	18%
DK-Don't Know	14	14%
Total	97	100%
Valid cases	83	
Average	3.7	

**21. The following represent a threat to the quantity of Portage County's groundwater:**

**21a. Municipal wells**

	Responses	Percent
1- Strongly Disagree	4	4%
2-Disagree	25	26%
3-Neutral	31	32%
4-Agree	22	23%
5-Strongly Agree	5	5%
DK-Don't Know	10	10%
Total	97	100%
Valid cases	87	
Average	3.0	

**21c. Drinking water bottling plants**

	Responses	Percent
1- Strongly Disagree	4	4%
2-Disagree	13	13%
3-Neutral	21	22%
4-Agree	19	20%
5-Strongly Agree	33	34%
DK-Don't Know	7	7%
Total	97	100%
Valid cases	90	
Average	3.7	

**21e. Private wells**

	Responses	Percent
1- Strongly Disagree	17	18%
2-Disagree	45	46%
3-Neutral	17	18%
4-Agree	8	8%
5-Strongly Agree	2	2%
DK-Don't Know	8	8%
Total	97	100%
Valid cases	89	
Average	2.2	

**21b. Agricultural irrigation wells**

	Responses	Percent
1- Strongly Disagree	4	4%
2-Disagree	21	22%
3-Neutral	18	19%
4-Agree	27	28%
5-Strongly Agree	20	21%
DK-Don't Know	6	6%
Total	96	100%
Valid cases	90	
Average	3.4	

**21d. Industrial water users**

	Responses	Percent
1- Strongly Disagree	1	1%
2-Disagree	14	15%
3-Neutral	26	27%
4-Agree	29	30%
5-Strongly Agree	18	19%
DK-Don't Know	8	8%
Total	96	100%
Valid cases	88	
Average	3.6	

**Commerce and Employment**

**22. What types of new development do you believe would be good for Portage County to attract?**

**22a. Retail development**

	Responses	Percent
1- Strongly Disagree	8	8%
2-Disagree	9	9%
3-Neutral	32	33%
4-Agree	36	37%
5-Strongly Agree	10	10%
DK-Don't Know	2	2%
Total	97	100%
Valid cases	95	
Average	3.3	

**22b. Service Development**

	Responses	Percent
1- Strongly Disagree	9	9%
2-Disagree	20	21%
3-Neutral	38	39%
4-Agree	24	25%
5-Strongly Agree	5	5%
DK-Don't Know	1	1%
Total	97	100%
Valid cases	96	
Average	3.0	

**22c. Office Development**

	Responses	Percent
1- Strongly Disagree	12	12%
2-Disagree	21	22%
3-Neutral	39	40%
4-Agree	18	19%
5-Strongly Agree	6	6%
DK-Don't Know	1	1%
Total	97	100%
Valid cases	96	
Average	2.8	

**22d. Industrial Development**

	Responses	Percent
1- Strongly Disagree	11	11%
2-Disagree	13	13%
3-Neutral	24	24%
4-Agree	31	31%
5-Strongly Agree	19	19%
DK-Don't Know	1	1%
Total	99	100%
Valid cases	98	
Average	3.3	

**23. New retail or commercial businesses should only be located in cities or villages**

	Responses	Percent
1- Strongly Disagree	0	0%
2-Disagree	18	19%
3-Neutral	15	15%
4-Agree	37	38%
5-Strongly Agree	27	28%
DK-Don't Know	0	0%
Total	97	100%
Valid cases	97	
Average	3.8	

**24. There are enough job opportunities to make a living in Portage County.**

	Responses	Percent
1- Strongly Disagree	5	5%
2-Disagree	25	26%
3-Neutral	25	26%
4-Agree	27	28%
5-Strongly Agree	7	7%
DK-Don't Know	9	9%
Total	98	100%
Valid cases	89	
Average	3.1	

**25. Tax dollars should be used to develop new jobs in the County.**

	Responses	Percent
1- Strongly Disagree	9	9%
2-Disagree	22	23%
3-Neutral	26	27%
4-Agree	33	34%
5-Strongly Agree	5	5%
DK-Don't Know	1	1%
Total	96	100%
Valid cases	95	
Average	3.0	

**Transportation**

**26. Local roads in my city/village/township are in good condition**

	Responses	Percent
1- Strongly Disagree	8	8%
2-Disagree	14	14%
3-Neutral	11	11%
4-Agree	56	57%
5-Strongly Agree	8	8%
DK-Don't Know	1	1%
Total	98	100%
Valid cases	97	
Average	3.4	

**27. Portage County Highways are in good condition.**

	Responses	Percent
1- Strongly Disagree	1	1%
2-Disagree	8	8%
3-Neutral	10	10%
4-Agree	72	73%
5-Strongly Agree	7	7%
DK-Don't Know	1	1%
Total	99	100%
Valid cases	98	
Average	3.8	

**28. Local units of government in Portage County need to provide:**

**28a. more bicycle routes**

	Responses	Percent
1- Strongly Disagree	6	6%
2-Disagree	17	17%
3-Neutral	31	32%
4-Agree	22	22%
5-Strongly Agree	13	13%
DK-Don't Know	9	9%
Total	98	100%
Valid cases	89	
Average	3.2	

**28b. more pedestrian routes**

	Responses	Percent
1- Strongly Disagree	7	7%
2-Disagree	18	18%
3-Neutral	36	37%
4-Agree	19	19%
5-Strongly Agree	9	9%
DK-Don't Know	9	9%
Total	98	100%
Valid cases	89	
Average	3.1	

**29. Local units of government should provide connections to regional trail systems.**

	Responses	Percent
1- Strongly Disagree	7	7%
2-Disagree	13	13%
3-Neutral	34	35%
4-Agree	28	29%
5-Strongly Agree	13	13%
DK-Don't Know	2	2%
Total	97	100%
Valid cases	95	
Average	3.3	



**30. How would you rate the following transportation-related services in Portage County:**

**Road maintenance**

	Responses	Percent
1-Very Poor	1	1%
2-Poor	5	5%
3-Average	28	29%
4-Good	55	57%
5-Excellent	7	7%
DU-Don't Use	1	1%
Total	97	100%
Valid cases	96	
Average	3.6	

**Public parking**

	Responses	Percent
1-Very Poor	0	0%
2-Poor	7	7%
3-Average	41	42%
4-Good	37	38%
5-Excellent	5	5%
DU-Don't Use	7	7%
Total	97	100%
Valid cases	90	
Average	3.4	

**Bicycle/pedestrian facilities**

	Responses	Percent
1-Very Poor	1	1%
2-Poor	9	9%
3-Average	32	33%
4-Good	17	17%
5-Excellent	2	2%
DU-Don't Use	37	38%
Total	98	100%
Valid cases	61	
Average	3.2	

**Snow plowing**

	Responses	Percent
1-Very Poor	0	0%
2-Poor	8	8%
3-Average	22	23%
4-Good	52	54%
5-Excellent	13	14%
DU-Don't Use	1	1%
Total	96	100%
Valid cases	95	
Average	3.7	

**Bus / Taxi / etc.**

	Responses	Percent
1-Very Poor	1	1%
2-Poor	6	6%
3-Average	25	26%
4-Good	14	15%
5-Excellent	1	1%
DU-Don't Use	49	51%
Total	96	100%
Valid cases	47	
Average	3.2	

**Transportation for seniors**

	Responses	Percent
1-Very Poor	2	2%
2-Poor	6	6%
3-Average	18	18%
4-Good	14	14%
5-Excellent	2	2%
DU-Don't Use	56	57%
Total	98	100%
Valid cases	42	
Average	3.2	

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<u>Transportation for disabled</u>			<u>Airport facilities</u>		
	Responses	Percent		Responses	Percent
1-Very Poor	2	2%	1-Very Poor	1	1%
2-Poor	5	5%	2-Poor	10	10%
3-Average	18	19%	3-Average	19	20%
4-Good	12	12%	4-Good	20	21%
5-Excellent	2	2%	5-Excellent	3	3%
DU-Don't Use	58	60%	DU-Don't Use	44	45%
Total	97	100%	Total	97	100%
Valid cases	39		Valid cases	53	
Average	3.2		Average	3.3	

**Issues and Opportunities**

**31. My preference for development in rural Portage County in the year 2020 is:**

	Responses	Percent
Preservation of the existing rural landscape with limited amounts of new development.	58	59%
Preservation of the existing landscape with moderate amounts of new development.	33	33%
Unrestricted development in rural areas.	8	8%
Total	99	100%

**32. my preference for development in urban Portage County in the year 2020 is:**

	Responses	Percent
Infill and redevelopment with no outward expansion of existing urban areas.	15	16%
Some outward expansion of existing urban areas with a focus on infill and redevelopment.	73	77%
Unrestricted growth of the urban areas with a focus on outward expansion.	7	7%
Total	95	100%

**33. As Portage County and local government units plan for future development, should they discourage, encourage, or remain neutral regarding each of the following:**

**33a. Environmental preservation**

	Responses	Percent
Encourage	78	83%
Remain neutral	14	15%
Discourage	0	0%
Don't Know	2	2%
Total	94	100%

**33b. Farmland preservation**

	Responses	Percent
Encourage	75	79%
Remain neutral	19	20%
Discourage	1	1%
Don't Know	0	0%
Total	95	100%

**33c. Industrial development**

	Responses	Percent
Encourage	44	47%
Remain neutral	36	38%
Discourage	12	13%
Don't Know	2	2%
Total	94	100%

**33d. Residential development**

	Responses	Percent
Encourage	29	32%
Remain neutral	53	58%
Discourage	9	10%
Don't Know	1	1%
Total	92	100%

**33e. Retail development**

	Responses	Percent
Encourage	34	37%
Remain neutral	50	54%
Discourage	7	8%
Don't Know	2	2%
Total	93	100%

**33f. Tourism facilities**

	Responses	Percent
Encourage	35	37%
Remain neutral	44	46%
Discourage	13	14%
Don't Know	3	3%
Total	95	100%

**33g. Vacation homes**

	Responses	Percent
Encourage	18	19%
Remain neutral	42	45%
Discourage	26	28%
Don't Know	8	9%
Total	94	100%

**Demographics**

**36. How long have you been a resident in Portage County?**

	Responses	Percent
Less than 1 year	0	0%
1 - 5 years	8	8%
6 - 10 years	2	2%
11 - 20 years	12	12%
over 20 years	65	66%
Not a resident but own land	12	12%
<b>Total</b>	<b>99</b>	<b>100%</b>

**38. I currently**

	Responses	Percent
Own	93	97%
Rent	3	3%
<b>Total</b>	<b>96</b>	<b>100%</b>

**39. Please indicate your gender:**

	Responses	Percent
Male	59	61%
Female	37	39%
<b>Total</b>	<b>96</b>	<b>100%</b>

**40. What is your age:**

	Responses	Percent
under 18	0	0%
18-24	0	0%
25-34	2	2%
35-44	25	26%
45-54	33	34%
55-64	15	15%
65-74	12	12%
over 75	11	11%
<b>Total</b>	<b>98</b>	<b>100%</b>

**42. What is the highest level of education you have completed?**

	Responses	Percent
some high school	4	4%
high school graduate	35	37%
technical college	11	12%
junior college	2	2%
college	29	31%
post graduate	13	14%
<b>Total</b>	<b>94</b>	<b>100%</b>

**43. What is your employment status:**

	Responses	Percent
employed	54	57%
unemployed	0	0%
self-employed	12	13%
student	1	1%
retired	25	27%
do not work	2	2%
<b>Total</b>	<b>94</b>	<b>100%</b>

**44. What is your field of employment?**

	Responses	Percent
Agriculture	12	20%
Wholesale trade	1	2%
Manufacturing	9	15%
Finance/Insurance/Rael Estate	7	12%
Government	2	3%
Retail trade	5	8%
Transportation/Public Utilities	2	3%
Services	13	22%
Construction/Mining	8	14%
<b>Total</b>	<b>59</b>	<b>100%</b>

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**41. How many people live in your household, including yourself?**

	Responses	Percent
0	2	2%
1	13	14%
2	40	42%
3	13	14%
4	14	15%
5	9	9%
6	2	2%
7	0	0%
8	1	1%
9	0	0%
10	0	0%
Over 10	2	2%
Total	96	100%

**41a. number under 18 years old.**

	Responses	Percent
0	42	56%
1	10	13%
2	12	16%
3	7	9%
4	3	4%
5	0	0%
6	1	1%
7	0	0%
8	0	0%
9	0	0%
10	0	0%
Over 10	0	0%
Total	75	100%

**45. Where do you work?**

	Responses	Percent
Portage County	27	42%
Stevens	28	44%
Point/Plover/Whiting/ParkRidge		
Marshfield Area	0	0%
Wisconsin Rapids	4	6%
Mosinee/Wausau Area	0	0%
Waupaca Area	1	2%
Outside Central Wisconsin	4	6%
Total	64	100%

**46. What is your approximate gross (before tax) yearly family income?**

	Responses	Percent
under \$15,000	5	6%
\$15,001 to \$29,999	14	16%
\$30,000 to \$49,999	29	34%
\$50,000 to \$99,999	30	35%
\$100,000 or more	7	8%
Total	85	100%

15. One recreational program or facility that my family or I would like to see provided somewhere in Portage County is:

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1. Botanical Garden
2. Teen Center in St. Pnt.
3. Better Recycling Program
4. trials
5. 4 wheel trail
6. one for kids 20(arrow) [and under] to go to non alhcohol pure entertainment socially
7. Boys & Girls Club expanded
8. More bicycle friendly roads.
9. -
10. casino
11. Health club
12. Shooting or Hunting Classes
13. Shooting or Hunting classes
14. skateboard park
15. More Adult Phs. Ed. Type:
16. BIKE/SKATEBOARD/ROLLERBLADE PARK
17. campgrounds
18. swimming
19. ATV trail, Fee for use
20. ?
21. another park
22. BOYS AND GIRLS CLUB
23. ROLLER BLADE/ SKATEBOARD PARK
24. snow shoe trail
25. golf courses
26. none
27. More limited development large parks.
28. Can't think of any
29. more camping
30. Motorless "Quiet" Lakes
31. Public hunting land
32. Fire protection

34. Please tell us the SINGLE greatest problem or concern you have regarding your city/village/township.

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1. Gypsy Moth
2. Ground water quality/quantity
3. Quality groundwater
4. land developers who buy tracts/ divide same and sell off w/ no regard to existing residences
5. Traffic : Speeding on County Roads & highways
6. local government telling what you can do
7. none
8. high taxes on rural no-farmed land
9. the school system

10. No place to get rid of hazardous material (anti-freeze, hydro oil, tires) bad hours for cleanup
11. Regulating private property owners in rural areas
12. Don't have much say the county zoning and planning do as they please
13. Not enough money for road repair
14. DON'T LIVE IN COUNTY
15. lack of grocery - department stores
16. the roads maintenance, & plowing of it in winter time
17. That townships will lose the right to govern its people
18. Businesses that pay well below the average (\$6, \$7, \$8) per hr should be \$9, \$10, \$11 +
19. Unregulated building on small lots
20. People who do not want to see growth & development.
21. road maintenance
22. no public lakes or ponds that allow dogs to swim in, poor shore- fishing condition
23. They ripped up our blacktop, now we have rock & gravel rds. no highway access.
24. Grass cutting along sides of road, twice a year is not enough
25. Too many dump trucks traveling our road.
26. Future of Stevens Point Market Place
27. higher land taxes
28. roads
29. Pesticide application by huge farms.
30. Taxes
31. Decreasing water tables
32. Accumulation of out of service vehicles in wooded areas.
33. 1. Land splitting into small parcels w/ shacks built, 2. Lake H2O levels falling
34. Over population
35. Road maintenance
36. Farm chemical contamination of our air, surface water, and groundwater
37. Too much development of rural housing
38. The roads- I love off a gravel road that hasn't had any new gravel for 15 years.
39. People that move to rural areas then complain of smells, noise etc caused by farm related business
40. Finding good people to run for office.
41. COUNTY TRUCKS DRIVE TOO FAST ON HWY-WELL OVER SPEED LIMIT!
42. Where my children will be going to high school-spash
43. TAXES
44. rezoning open land for existing, planned, and possible gravel pits
45. Farms have the right way to do what they want!
46. overdevelopment of land for residential use
47. Working with the zoning office is very difficult
48. Buena Vista desperately needs closer fire and ambulance protection! Need closer ambulance and need to increase minimum number of acres in country to build a house
49. public transportation
50. Taxes to high money being wasted. Especially city board
51. Tractors turning around on county & town roads
52. Gravel roads
53. our road has been changed from asphalt to gravel
54. urban sprawl
55. noise
56. High taxes that threaten ability to land ownership
57. NONE
58. Too many empty "retail" buildings not being used - fill those first before building more!
59. People moving into the rural area and "running the show"
60. Afraid it will try to do too much & I won't be able to afford taxes.

61. some roads
62. Unchallenged residential and agribusiness development
63. Getting rid of garbage ie tires, old vehicles etc
64. Our school & taxes.
65. Groundwater preservation
66. TOO HIGH OF TAXES
67. Loss of open spaces
68. We need proper zoning and prevent further piece mealing of large farms into smaller lots. Case in point county A in the old Amish section
69. Our road!!! Lake Road - Town of Buena Vista - We've been asking for rocks for 30 years
70. SLUM HOUSING
71. When snowplows plow roads and highways they leave big pile of hard pack snow at the end of our driveway and we can not get to work on time.

35. Please share with us the best part of living in your city/village/township.  
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1. Peaceful Country Living
2. Limited rural residential development
3. Beautiful Countryside
4. Live out county
5. the open space of our yard
6. Quiet since dump trucks restricted on Co N
7. wonderful rural home with adequate services provided
8. The open space around us.
9. (Was at on time rural - open spaces) now to many large houses
10. family close by
11. Its just peaceful in the country
12. DON'T LIVE IN TOWNSHIP
13. peace, & quiet, seclusion
14. I live in the country with access to church, schools and all kinds of shopping within reasonable distance.
15. Amherst school is absolutely wonderful. The lakes in outlying areas
16. rural quality/ quiet
17. private- no people live real close
18. School system & the agricultural activity
19. rural living
20. quiet, very low crime rate
21. Taxes aren't to high. quiet.
22. peaceful
23. Fresh Air
24. Quiet country living
25. Quality of Life
26. privacy (rural residential)
27. rural
28. Good neighbors you can trust.
29. Quiet
30. Safe rural environment with good wildlife habitat close to good schools, county recreation programs and University opportunities
31. Quiet; beautiful; nature; animals
32. Rural living, clean air, no heavy industry nearby



33. Quietness
34. Large tracts of undeveloped land, excellent park & recreation areas, friendly people with a concern for environmental quality and the quality of life
35. Privacy & Solitude
36. Privacy.
37. Away from hustle of city, township is quiet, with nature.
38. Privacy
39. QUIET
40. Peace and serenity of living on the country
41. LIVING IN THE COUNTRY YET BEING CLOSE TO TOWN
42. the rural atmosphere - working farmers as neighbors , undeveloped woodlands
43. peace and quiet but yet close enough to town
44. still a lot of rural area
45. fresh air - no close neighbors
46. Friendly people
47. Privacy
48. Friendly people
49. no crime
50. open space
51. quiet
52. Trees, grass and wildlife
53. our land/home -
54. We are still mostly rural
55. My neighbors - the countryside. Amherst School #1!
56. rural living
57. open spaces and wildlife.
58. country living - space - air
59. Scenic beauty
60. IT'S QUITE
61. Quiet country living; clean environment
62. The space, quiet, hunting and quality of life in the rural area
63. Everything else is great
64. ITS RURAL NATURE
65. It is quiet and one knows the people on the court
66. I like open space, woodlands, and fresh air lots of trees for the birds and wildlife and the deer in our yard and in the field.