

# Alcohol & Other Drug Abuse Action Plan

Date last updated: April 2019

**Goal 1: Collaborate with partners to implement community-based policy and environmental changes to decrease accessibility of substances.**

**Data indicator: LIFE Report, YRBS, County Health Ranking & Roadmap, SHOW, BRFSS.**

Action/activities	Start date	Progress	Date completed	Notes	Potential Partners	Indicators	Results	Evidence
<b>Objective 1: By 2023, the Healthy People Portage County initiative will support at least one community-based policy and one environmental change to decrease the accessibility of alcohol.</b>								
a. Working with community partners, conduct an environmental scan to identify the most successful policy, system, and environmental interventions.	Apr-19	Not met			HPPC, AMG, LIFT LIFE, ADDA Coalition.	Completed environmental scan.		Scientifically supported.
b. Identify at least two policy, system, or environmental change approaches to be pursued for the time of this plan.	Apr-19	Not met			HPPC, AMG, LIFT LIFE, ADDA Coalition.	Identification of two policies-meeting notes that include discussions.		Scientifically supported.
c. Working with AMG, work to secure funding for the interventions.	Apr-19	Not met			HPPC, AMG, LIFT LIFE, ADDA Coalition.	Meeting notes, secured funding.		Scientifically supported.
d. Integrate awareness of the new interventions into the existing organizational infrastructure.	Apr-19	Not met			HPPC, AMG, LIFT LIFE, ADDA Coalition.	Two policies implemented in Portage County.		Scientifically supported.
<b>Objective 2: By 2023, work to support one new program in Portage County that will ensure proper and easier ways to dispose of prescription drugs.</b>								
a. Working with Ascension Medical Group and the Portage County ADDA Prevention Coalition, assess the need for expanded drug-take back sites across Portage County.	Apr-19	Not met			HPPC, AMG, LIFT LIFE, ADDA Coalition.	Increased # of drug take back events, or increased promotion.		Scientifically supported.
b. Working with the Portage County ADDA Prevention Coalition, explore opportunities to offer a Syringe Service Program (SSP) for safe disposal and exchange of clean needles.	Apr-19	Not met			HPPC, AMG, LIFT LIFE, ADDA Coalition.	Implementing a SSP program in Portage County.		Scientifically supported.

# Alcohol & Other Drug Abuse Action Plan

Date last updated: April 2019

## Goal 2: Work collaboratively with community partners to increase awareness, education, and training regarding substance abuse.

Data indicator: LIFE Report, YRBS, County Health Ranking & Roadmap, SHOW, BRFSS.

Action/activities	Start date	Progress	Date complete	Notes	Potential Partners	Indicators	Results	Evidence
<b>Objective 1: By 2023, the Healthy People Portage County initiative, in partnership with the Portage County ADDA Prevention Coalition will offer two annual community substance abuse education events that are free and open to the public.</b>								
a. Work with Portage County ADDA Prevention Coalition and AMG to assess substance abuse educational needs in Portage County.	Apr-19	Not met			HPPC, LIFT LIFE, Portage County ADDA Prevention Coalition	Meeting notes and scheduling of events through ADDA Prevention Coalition.		Scientifically supported.
b. Support Portage County ADDA Prevention Coalition in implementing various educational programs and materials in Portage County.	Apr-19	Not met			HPPC, LIFT LIFE, Portage County ADDA Prevention Coalition	The # of community education events in PC.		Scientifically supported.
<b>Objective 2: By 2023, support law enforcement and the Portage County ADDA Prevention Coalition in compiling data that will assist in further outreach and education efforts such as Place of Last Drink (POLD) to reduce Operating While Intoxicated (OWI) citations and improve responsible beverage serving.</b>								
a. Work with Portage County ADDA Prevention Coalition and law enforcement to determine feasibilities of conducting a pilot program of POLD.	Apr-19	Not met			HPPC, LIFT LIFE, Portage County ADDA Prevention Coalition	Meeting notes from ADDA Prevention Coalition meetings.		Scientifically supported.
b. Support Portage County ADDA Prevention Coalition in educational efforts and outreach that will support data collection and responsible beverage serving.	Apr-19	Not met			HPPC, LIFT LIFE, Portage County ADDA Prevention Coalition	The amount of data collected from pilot and # of educational efforts.		Scientifically supported.

**Objective 3: By 2023, support the completion of asset mapping and community readiness evaluations in the Portage County community.**

a. Work with Portage County AODA Prevention Coalition to find a facilitator to complete asset mapping and invite diverse representation from different agencies to participate.	Apr-19	Not met			HPPC, LIFT LIFE, Portage County AODA Prevention Coalition	Completed asset mapping exercise with community partners.		Scientifically supported.
b. Reach out to large employers in Portage County (Sentry, Skyward, AIG, etc.) to evaluate gaps in prevention and treatment.	Apr-19	Not met			HPPC, LIFT LIFE, Portage County AODA Prevention Coalition	The amount of presentations and meetings completed with PC employers.		Scientifically supported.
c. Find and administer a weighted survey to gauge community readiness for culture change and present results to the community.	Apr-19	Not met			HPPC, LIFT LIFE, Portage County AODA Prevention Coalition	Completed survey and compiled results.		Scientifically supported.
d. Use survey results to support programming and other initiatives.	Apr-19	Not met			HPPC, LIFT LIFE, Portage County AODA Prevention Coalition	# of programs and resources available after survey.		Scientifically supported.

# Alcohol & Other Drug Abuse Action Plan

Date last updated: April 2019

## Goal 3: Support efforts to improve prevention within the culture of substance abuse in Portage County.

Data indicator: LIFE Report, YRBS, County Health Ranking & Roadmap, SHOW, BRFSS.

Action/activities	Start date	Progress	Date completed	Notes	Potential Partners	Indicators	Results	Evidence
<b>Objective 1: By 2023, support the reduction of the prevalence of self-reported excessive drinking in Portage County from 27.2% to 23%.</b>								
a. Support AMG in implementing standardized processes according to the US Preventive Services Task Force Guidelines for alcohol misuse which will include routine screening, referral mechanism and sources for treatment, EMR reminders, and creation of tools.	Apr-19	Not met			HPPC, AMG, LIFT LIFE.	Ascension St. Michael's offering screening for alcohol.		Scientifically supported.
b. Support the Portage County ADDA Prevention Coalition in educational efforts in the community.	Apr-19	Not met			HPPC, LIFT LIFE, Portage County ADDA Prevention Coalition.	The # of educational programs and promotions in PC.		Scientifically supported.
<b>Objective 2: By 2023, reduce the percentage of Portage County youth who self-reported having at least one drink of alcohol in their life from 56.1% to 52.5%.</b>								
a. Work collaboratively with the Portage County ADDA Prevention Coalition and Portage County Alliance for Youth (PCAY) in youth prevention initiatives such as MORP (after prom lock-in event at Rogers Cinema) and other educational efforts.	Apr-19	Not met			HPPC, LIFT LIFE, PC ADDA Prevention Coalition, PCAY.	# of high school teen attendance at MORP event.		Scientifically supported.
b. Support implementation efforts with PCAY in utilizing the developmental assets in Portage County schools.	Apr-19	Not met			HPPC, LIFT LIFE, PC ADDA Prevention Coalition, PCAY.	# of teachers/counselors/aids using the developmental assets with PC youth.		Scientifically supported.

**Objective 3: By 2023, reduce gateways to drug abuse and associated harmful behaviors through the reduction of teen vaping from 26% to 20% (Portage County Youth Risk Behavior Survey).**

a. Work collaboratively with the Portage County AODA Prevention Coalition and the Central Wisconsin Tobacco-Free Coalition (CWTFC) on education and training to reduce teen vaping rates (such as community presentations and PSAs).	Apr-19	Not met			HPPC, LIFT LIFE, PC AODA Prevention Coalition, CWTFC.	# of community presentations and PSAs that are implemented in PC.		Scientifically supported.
b. Support the initiation of teen-focused tobacco and vaping prevention programs in Portage County schools.	Apr-19	Not met			HPPC, LIFT LIFE, PC AODA Prevention Coalition, CWTFC, school administrators.	# of students participating in tobacco-prevention initiative. Decrease in prevalence of teen vaping.		Scientifically supported.

**Acronym Key:**

AMG=Ascension Medical Group

HPPC=Healthy People Portage County

LIFT LIFE= Local Interventions for Transformation Local Indicators for Excellence

AODA=Alcohol & Other Drug Abuse

SSP=Syringe Service Program

CWTFC=Central Wisconsin Tobacco Free Coalition